



# PRESS RELEASE

## Arigo™ announces the launch of Arigo Collective visual content and asset management software

**N. Billerica, MA – April 21<sup>st</sup>, 2009** - Arigo, the leading provider of product Sourcing and Trade Management (STM) solutions for manufacturers, retailers and wholesalers, today announces the launch of Arigo Collective visual asset and content management software, the first major release from Arigo's Product Information Management (PIM) Suite that also includes Concept and Flow.

### **Optimize Content and Assets Visually**

Arigo Collective delivers robust visual asset and content management tools that correct jumbled processes, managed mostly through email, spreadsheets and file servers, to ease common content management headaches. The user-friendly, easy to navigate visual interface gives companies the ability to conceptualize new products, visually storyboard ideas, store metadata and comments, track version control and compliance, and increase overall visibility into their information and digital assets.

"We are very excited to launch our newest software product, Arigo Collective," says Donny Askin, CEO of Arigo. "With our new tool customers will be able to gain new control over their business critical documents and images while enabling collaboration throughout their enterprise."

Enhanced visual content management software can contain a variety of file types from sketches, artwork, logos, notions, accessories, swatches, fabrics, trims, finishes, photographs, text documents and even industry specific files that can be accessed at any time, anywhere in the world through Arigo Collective.

### **Key Business Features**

- Product Portfolio Management bridge to PIM Solutions and STM Sourcing Suite.
- Store, edit, arrange, tag, and comment on assets.
- Manage multiple file-types including images, documents, video, and other industry specific file formats.
- View assets from main window, slideshow and cover flow.
- Organize and manage assets by project.
- Store and view historical assets and comments; preserve changes through versioning.
- Group and edit assets to create a storyboard.
- Collect assets with annotations.
- Secure controlled user groups and tiered access privileges.
- Browser agnostic; scalable.

### **Easily Deployable Software**

Designed with flexible, browser agnostic architecture, Arigo Collective is scalable and easy to implement, making it accessible for both large and medium-sized companies. The software can be used on many different platforms including IBM, Sun, HP, Linux, and Microsoft Windows, and is also available hosted by Arigo as a service (SaaS) for customers wanting an easy, turn-key experience.

### **Part of a Arigo's Comprehensive PIM Software Suite**

The inaugural application of Arigo's larger Product Information Management (PIM) Suite , Collective integrates with Arigo Concept and Arigo Flow for total product information management. The entire PIM solution features visually collaborative storyboards, single source master item list management, web-based workflow for thousands of global transactions and more.

### **Availability**

Arigo Collective will be available Q2 2009. For further details about this release or to learn more about the Arigo Solutions Suite, including PIM and STM solutions, please contact Arigo at [info@arigo.com](mailto:info@arigo.com) or visit [www.arigo.com](http://www.arigo.com).

### **About Arigo**

Arigo provides a completely integrated Product Portfolio, Global Sourcing, and Trade Management platform. These solutions help customers develop and source products, assess and track sources / suppliers, manage cost and complex supply processes, and accelerate, automate, and optimize supply chains. Arigo's web-based, collaborative platform, the Arigo PSTM Suite, enables businesses to visualize and improve their sourcing pipeline at a granular level, driving efficiency throughout the entire supply ecosystem. Annually, Arigo's customers source over \$100 billion in goods from over 50 countries; manage over 50 million SKUs; track over 2,000,000 million containers; provide production visibility and support into 75,000 suppliers; and deliver critical information to product managers, merchants, logistics planners, financial managers, agents, factories, service providers, financial institutions, and executives.

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