



PRESS RELEASE

Arigo, the Leading Provider of Product Sourcing and Trade Management Solutions for Private Label Brands, appoints Nancy Karlson as Vice President of Sales

N. Billerica, MA – July 21, 2009 - Arigo™, the leading provider of product Sourcing and Trade Management solutions for manufacturers, wholesalers, and retailers appoints Nancy Karlson as Vice President of Sales. Karlson has more than ten years of experience working with leading retailers to improve product development and sourcing across global supply chains.

“We are very pleased to have Nancy on board. She brings a wealth of industry experience helping retailers solve their most challenging issues,” said Donny Askin, CEO of Arigo. “Her strategic insight and practical experience will drive tremendous value to help clients achieve real cost savings and fast return on investment. We look forward to her contributions as Arigo continues to expand a world-class organization with deep supply chain expertise.”

Karlson has worked with a wide range of retailers developing strategic initiatives to reduce costs and improve collaboration across global supply chains. She successfully launched supply chain technology solutions with leading retailers including Saks, Inc., American Eagle Outfitters, The Children’s Place, and Tiffany & Company. In 2005, Karlson led North America Sales for supply management technology provider Eqos—where she helped Michael’s Stores and H-E-B drive strategic sourcing initiatives. In addition, Karlson has held senior sales positions at leading retail and supply chain technology providers including Manhattan Associates, RockPort Trade Systems, and QRS.

The addition of Karlson is another milestone as Arigo continues to grow its team and expand its award winning STM Suite for global sourcing and collaboration. The company recently launched Arigo Collective—its integrated visual asset and content management system. Arigo was also named a 2009 Top 100 Logistics IT Provider by Inbound Logistics Magazine.

About Arigo

Arigo is the leading provider of global product Sourcing and Trade Management solutions for manufacturers, wholesalers, and retailers. Arigo’s technology helps businesses optimize complex supply chain processes and visually manage assets to improve sourcing pipelines and product development processes. Annually, Arigo helps customers source over \$100 billion in goods from over 50 countries; manage over 40 million SKUs; track over 2,000,000 million containers; provide production visibility and support into 75,000 suppliers; and manage critical information and assets efficiently across their entire organization. To learn more about Arigo’s product sourcing and trade management solutions, visit www.arigo.com.

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