

## The Bon-Ton Stores, Inc. Selects RockBlocks as its Global Sourcing Solution

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WAYLAND, Mass., July 31, 2006 -- Tourtellotte Solutions, a global leader in custom and packaged supply chain software for the pharmaceutical, retail, and consumer goods markets, today announced that The Bon-Ton Stores, Inc., based in York, PA, has selected RockBlocks as its global sourcing solution. The Bon-Ton Stores selected RockBlocks based on its proven ability to automate, accelerate and optimize the global sourcing process. As an end-to-end solution, RockBlocks will enable Bon-Ton to source goods from any country and effectively manage the flow of product and information across international borders to any destination around the world. Bon-Ton was founded in 1898 and is a traditional department store retailer with a history of providing quality merchandise to customers in mid-sized markets.

"I've used the RockBlocks supply chain solution for years," said Chuck Gilreath, incoming Vice President of Sourcing, Bon-Ton Private Brands. "Tourtellotte Solutions has done great things with this product, and it will be an integral part of our global sourcing initiative."

RockBlocks 7.0 supports the entire sourcing process from quotation through final delivery by automating workflow, exception, and event management, providing a central data repository for all supply chain information, and enabling collaboration between internal and external supply chain participants. The RockBlocks suite covers vendor & product management with robust component and cost modeling; extended supply chain procurement & financial transaction management as well as customs compliance, classification and archiving; complete end-to-end ELC & ALC analysis.

As the global economy becomes more interdependent and complex, companies need to operate seamlessly across borders in order to reduce lead times. RockBlocks 7.0 provides a robust out of the box sourcing solution, but also allows customers to implement their own business process with new and easy to use customization features. This makes it highly adaptable to shifting market dynamics and changes in business strategy.

"We are thrilled to have added The Bon-Ton Stores to our client portfolio," states Ed Tourtellotte, founder and CEO of Tourtellotte Solutions. "The Bon-Ton team is a talented and forward thinking group, who is ready to embrace all that RockBlocks 7.0 has to offer."

For more information on Tourtellotte Solutions and RockBlocks 7.0, go to <http://www.rockblocks.com/>.

### About Bon-Ton Stores

The Bon-Ton Stores, Inc. operates 271 department stores and seven furniture galleries in 23 states in the Northeast, Midwest and Great Plains under the Bon-Ton, Bergner's, Boston Store, Carson Pirie Scott, Elder-Beerman, Herberger's and Youngers nameplates. The stores offer a broad assortment of brand-name fashion apparel and accessories for women, men and

children, as well as cosmetics, home furnishings and other goods. For further information, please visit the investor relations section of the Company's website at <http://www.bonton.com/investor/home.asp>.

#### About Tourtellotte Solutions

Tourtellotte Solutions is a global leader in custom and packaged supply chain software for the pharmaceutical, retail, and consumer goods markets. The RockBlocks® product is the most widely adopted sourcing product on the planet for retail, consumer goods and branded apparel and footwear manufacturers and currently processes billions of dollars & transactions each year in over 50 countries. Companies using RockBlocks include Staples, Target, Radio Shack, JC Penney, The Home Depot, Saks, Federated Department Stores, Lenox, Timberland, Payless, Stride Rite and Sara Lee. The tcVisualize product is a groundbreaking clinical supply chain modeling and forecasting product for the pharmaceutical industry and is currently in use at several major pharmaceuticals. Tourtellotte Solutions is a privately held company headquartered in Wayland, Massachusetts.

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