



## PRESS RELEASE

### Arigo Announces Strategic Relationship with Panjiva, Inc. Providing Access to On-demand Global Supplier Information from the Arigo Desktop

**N. Billerica, MA – May 25, 2010** – Arigo, the leader in Global Sourcing & Trade Management solutions for private label retailers, brand owners, and wholesalers, is announcing a strategic relationship with content provider, Panjiva, Inc., the leading intelligence platform for global trade professionals.

Arigo customers now have the ability to access web-based content including the Panjiva subscription-based platform of 1.5 million companies engaged in global trade, via the Arigo Desktop. The Arigo Desktop is a one-stop, intuitive desktop and mobile portal providing access to all of the tools and content needed to power companies managing private label and global trade. Access to the Panjiva Platform through the Arigo Desktop opens a gateway to on-demand visibility into factory level data, easy access to vendor scorecards and trending Supplier Risk Dashboards.

Recent escalation in global trade regulations has driven companies to make continuous, educated decisions regarding their trading partners. Panjiva provides supplier health metrics and offers detailed credit reports, helping retailers, brand owners, and wholesalers find new suppliers and reveal risks and opportunities with existing vendors. Arigo's strategic relationship with Panjiva demonstrates Arigo's commitment to its customers to deliver value with increased visibility into overseas operations; analytics to fuel better business decisions; and improved collaboration with multiple trading partners throughout the supply chain.

"Our customers have strong programs in place to assure the highest quality of products being manufactured overseas. We see our strategic relationship with Panjiva as providing access to valuable information to help simplify the complexities of private label global trade. The Panjiva Platform as featured content delivered through the Arigo Desktop, truly enhances the Arigo user experience when used alongside the feature-rich Arigo STM platform. We are pleased to announce a strategic relationship with a company that shares the same passion and dedication to deliver game-changing tools to its users" said Donny Askin, CEO of Arigo.

#### **About Panjiva**

Panjiva is an online resource used by sourcing executives to gain credible and valuable knowledge about suppliers and manufacturers around the world. By presenting the most comprehensive data in an easy to use format, Panjiva provides the decisions that facilitate doing business globally. Supply chain and global production executives responsible for finding the right factories, negotiating costs, and avoiding costly supply chain disruptions, have been "flying blind." Panjiva is the first and only online information source designed to provide complete transparency into overseas suppliers. Leveraging a variety of public and proprietary data sources, Panjiva brings new levels of visibility to the management of global supply chains. Panjiva was founded by CEO Josh Green and CTO James Psota. Panjiva received an equity investment from Battery Ventures and a contingent of angel investors. For additional information, visit <http://panjiva.com>.



### **About Arigo**

Arigo is the leading provider of Global Sourcing and Trade Management Solutions for private label retailers, brand owners, and wholesalers. Arigo solutions help businesses optimize complex supply chain processes and visually manage assets to improve sourcing and product development processes. Annually, Arigo helps customers such as JCPenney, The Home Depot, RadioShack, and Staples, source over \$100 billion in goods from over 50 countries; manage over 40 million SKUs; track over 2 million containers; provide production visibility into 75,000 suppliers; and manage critical information across their organizations. To learn more about Arigo Global Sourcing and Trade Management Solutions, visit [www.arigo.com](http://www.arigo.com).

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