

Tourtellotte Solutions Brings Serious Sourcing to Medium and Small Business with Release of RockBlocks SaaS

A “Whole World” of Sourcing Savings Opens Up for Small Retailers, Apparel and Footwear Manufacturers

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WAYLAND, Mass., September 18, 2007 – Tourtellotte Solutions, a global leader in off-the-shelf and custom supply chain software for the retail, consumer goods, and biopharmaceutical industries, today announced the debut of its RockBlocks® SaaS sourcing solution. RockBlocks as a service offers many of the features and capabilities of the RockBlocks Enterprise product used by retail and manufacturing giants worldwide, but at a lower initial and capital cost. This puts the considerable competitive advantage of automated, streamlined, customizable sourcing within reach of smaller businesses.

With RockBlocks SaaS, there is no up-front license fee and no need for additional hardware, but customers still receive world-class customer service. “Businesses tell us that RockBlocks ‘forces’ best practices,” said Ed Tourtellotte, CEO of Tourtellotte Solutions. “This gives a huge boost to smaller ventures – especially the many retailers and footwear and apparel manufacturers accustomed to using spreadsheets for sourcing. RockBlocks SaaS opens up a whole world of savings, efficiencies, and opportunities for them.”

RockBlocks SaaS allows medium-size and small businesses to decrease logistics and sourcing expenses, reduce inventory carrying costs and shipping charges, improve available-to-promise accuracy, increase direct import volume, speed the design-to-delivery cycle, and reduce systems support and operating costs – and thereby increase profit margins. The RockBlocks SaaS system, which is fast to implement and will be fully backed up with redundant servers, runs the latest release of the software and has full administrative support. It manages the full range of sourcing categories – product, order, logistics, and finance – and features multilevel security, a secure repository with limited access, e-mail and SMS alerts, and remote access from any browser in the world. Not only does it offer custom configuration, workflows and field labeling, but custom queries, too. “Customers particularly appreciate that they can integrate their own processes into RockBlocks: they define how the applications will work for them,” says Tourtellotte.

About RockBlocks Group, Inc.

RockBlocks® is a complete global trade management solution that allows retailers to accelerate, automate, streamline and optimize their supply chain, from product design to

delivery. RockBlocks'® Web-based, collaborative platform enables retailers to visualize the entire sourcing pipeline at a granular level, with data presented any way it is required. RockBlocks'® powerful process engine is a tool that drives efficiency throughout the entire organization yielding both qualitative and quantitative ROI. RockBlocks® has a dramatic impact on overall profitability and top-line growth. Customers including JCPenney, Staples, Bon-Ton, Argos, Home Depot, Target, Hanes, Payless and Macy's leverage RockBlocks® solutions to drive product innovation and speed to market; lead cycle and expense reduction; and operational efficiency and productivity improvements. RockBlocks® users source over \$100B in goods from 50+ countries; manage 40M+ stockkeeping units; track 2M+ containers around the world; plan and monitor 100K "critical path" events; provide production visibility and support into 75K suppliers; product managers; merchants; logistics planners; financial managers; agents; factories, service providers and financial institutions. RockBlocks® is the most widely deployed solution in the industry and is used by three of the top ten largest retailers, six of the fifty largest retailers and seven of the world's fastest-growing retailers.

RockBlocks is headquartered outside of Boston in N. Billerica, MA and supports operations throughout North America, South America, EMEA and Asia.

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