

## Arigo Announces New Appointment, Donny Askin, to Board of Directors

### *Seasoned Executive Joins the Board of Leading Global Sourcing and Trade Management Software Company*

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N. Billerica, Mass., -- October 13, 2008 -- Arigo, the leading provider of global Sourcing and Trade Management (STM) solutions for manufacturers and retailers in consumer products, electronics, grocery, branded apparel and footwear, today announces the recent appointment of Donny Askin to the Arigo Board of Directors.

Mr. Askin has a successful track record in growing best-in-class technology companies in emerging markets and brings a wealth of knowledge and industry expertise to the Arigo board. As the former founder, CEO, and Chairman of CommercialWare, a leading provider of cross-channel commerce solutions for retailers, Mr. Askin oversaw the company's expansive growth and orchestrated the successful sale of the company to Micros Systems, Inc. (NASDAQ: MCRS). CommercialWare's impressive customer list include Abercrombie and Fitch, Patagonia, Chico's, Ritz Camera, among many others.

Since the sale of CommercialWare, Mr. Askin, as CEO, led the acquisition, financing, and growth of OrderMotion, a leading provider of e-commerce, on-demand, order, and customer management services to over 1,000 small and medium sized merchants. Today, Mr. Askin provides strategic consulting services to emerging and mature software companies through his consulting firm, Tech/Turn Consulting. His 33 years of M&A, financing, operations and strategic planning experience will be leveraged to support Arigo's significant growth.

"We are all very excited about the energy, expertise, and vision that Donny will bring to the Arigo Board. His experienced leadership in retail focused organizations makes him an asset to the company's direction and future" said David Diamond, CEO and Chairman of Arigo.

#### **About Arigo**

Arigo provides a complete global Sourcing and Trade Management platform to develop and source products, assess and track sources / suppliers, manage cost and complex supply processes, and accelerate, automate, and optimize supply chains. Arigo's web-based, collaborative platform, the Arigo STM Suite™, enables businesses to visualize and improve their sourcing pipeline at a granular level, driving efficiency throughout the entire supply ecosystem. Annually, Arigo's customers source over \$100 billion in goods from over 50 countries; manage over 40 million SKUs; track over 2,000,000 million containers; provide production visibility and support into 75,000 suppliers; and deliver critical information to product managers, merchants, logistics planners, financial managers, agents, factories, service providers, financial institutions, and executives.

Arigo is headquartered outside of Boston in N. Billerica, MA and supports operations throughout North America, South America, EMEA and Asia.

Web site: [www.arigo.com](http://www.arigo.com)