



PRESS RELEASE

Renowned Global Brand, David Yurman, Selects Arigo for Supplier Collaboration & Trade Management Software

N. Billerica, MA –August 10, 2010 – Arigo, the leading provider of Visibility, Intelligence, and Collaboration tools for retailers and brand owners supporting supplier collaboration and global trade management is proud to announce the latest addition to their elite list of clientele, David Yurman.

David Yurman, the world-renowned American jewelry and timepiece brand, has selected Arigo as their Supplier Collaboration & Trade Management solutions provider. David Yurman will employ Arigo's Supplier Collaboration & Trade Management solutions to support their global operations from pre-production through delivery.

"We are exceedingly pleased to have such a prestigious brand join the Arigo community. I am confident that Arigo will bring great value to David Yurman, leveraging our Supplier Collaboration, Trade Management and newly announced Enterprise Web 2.0 solutions," said Donny Askin, CEO of Arigo.

About David Yurman

David Yurman is a phenomenon in the world of fine jewelry and timepieces. Established in 1980 and based in New York, David Yurman is today recognized as America's leading fine jewelry and luxury timepiece brand for men, women and children. David Yurman's signature gold and silver designs, diamonds, pearls, gemstones, and Swiss-crafted timepieces are renowned for capturing the essence of relaxed American luxury. The collections are sold at David Yurman retail stores and at authorized fine jewelry and timepiece retailers. For more information on David Yurman visit the company website at davidyurman.com.

About Arigo

Arigo is the industry leading provider of Visibility, Intelligence, and Collaboration tools for Retailers and Brand Owners supporting Sourcing and Global Trade Management, from pre-production through delivery. Arigo solutions help businesses optimize complex product sourcing and global trade management processes through an intuitive, one-stop Arigo Desktop and Arigo Mobile Desktop, which provides access to all of the data, tools, and content needed to support global accessibility. Annually, Arigo helps customers such as JCPenney, The Home Depot, RadioShack, Timberland, Argos, and Staples, source over \$100 billion in goods from over 50 countries; manage over 40 million SKUs; track over 2 million containers; provide production visibility into 75,000 suppliers; and manage critical information across their organizations. To learn more about Arigo Global Sourcing and Trade Management Solutions, visit www.arigo.com.

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