

# Arigo Advanced Concept

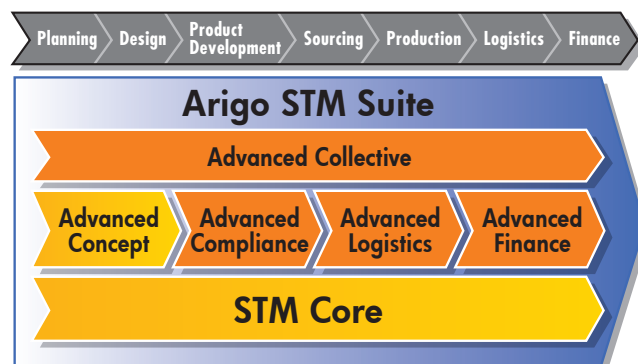
## Accelerate Seasonal Planning and Concept Ideation.

- Manage seasonal creative, technical design, specifications, and raw materials in one place.
- Choose raw materials and know what they cost.
- Build tracking and approvals into seasonal planning processes.

**Arigo Advanced Concept makes it easy to manage the data and business process that goes into seasonal planning.** Manage all the creative assets, technical design, specifications, and concepts that go into a seasonal meeting. Integration with Arigo Advanced Collective provides reliable digital content management and revision control.

Advanced Concept makes it easy to create seasonal plans to address different color trends, sizes, and packaging. Group data to create seasonal meeting plans. Product data and concepts can be associated to multiple seasonal meeting plans. Seasonal meeting plans can be duplicated and modified for different color trends, materials, packaging, or sizes. More importantly, because it's integrated with sourcing and logistics, buyers and product managers have visibility to costs and capacities in developing seasonal plans.

Pre-configured workflow, milestones, and alerts help standardize the planning process and eliminate errors. Advanced Concept makes it easy to build review and approval processes into seasonal planning. Any business rule can be automated as part of the seasonal planning process. Advanced Concept lets retailers manage the data and business processes that go into seasonal planning for both softlines and hardlines.



Advanced Concept manages all the data and business processes that go into seasonal planning in one system integrated with sourcing.

## Key Features:

- Group creative assets, technical specifications, raw materials, costs, and any related concept documents for a seasonal meeting.
- Associate concepts to multiple seasonal meetings to plan for changing seasonal trends.
- Duplicate seasonal meetings for different sizing, packaging, and product families.
- Manage raw materials, parts, trim, and components.
- Manage costs associated with the bill of materials.
- Define pre-pack, delivery, and seasonal drop dates.
- Define color palettes and manage color approvals.
- Incorporate workflow milestones, alerts, and approvals into seasonal meeting processes.
- Manage seasonal meeting information and control revisions with Advanced Collective.
- Build tracking, alerts, and approvals into seasonal meeting processes with pre-configured workflows.

## For More Information

Arigo STM Suite is used by the world's leading retailers to optimize global sourcing and product development including Staples®, The Home Depot®, JCPenney®, Argos®, RadioShack®, and Timberland®. Annually, Arigo helps customers source over \$100 billion in goods from over 50 countries; manage over 40 million SKUs; track over 2 million containers; and provide production visibility into over 75,000 suppliers.

To learn more, please visit: [www.Arigo.com](http://www.Arigo.com)

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